

YEARLY SOCIAL MEDIA AUDIT

DATE _____

OVERALL STATS

Twitter	followers	<input type="text"/>	% growth	<input type="text"/>	notes	<input type="text"/>
Facebook	followers	<input type="text"/>	% growth	<input type="text"/>	notes	<input type="text"/>
Instagram	followers	<input type="text"/>	% growth	<input type="text"/>	notes	<input type="text"/>
Pinterest	followers	<input type="text"/>	% growth	<input type="text"/>	notes	<input type="text"/>
_____	followers	<input type="text"/>	% growth	<input type="text"/>	notes	<input type="text"/>
_____	followers	<input type="text"/>	% growth	<input type="text"/>	notes	<input type="text"/>
_____	followers	<input type="text"/>	% growth	<input type="text"/>	notes	<input type="text"/>
Email list	contacts	<input type="text"/>	% growth	<input type="text"/>	notes	<input type="text"/>
Blog	views	<input type="text"/>	% growth	<input type="text"/>	notes	<input type="text"/>

Top Twitter Posts

Top Facebook Posts

Top Instagram Posts

Top LinkedIn Articles

Top Posts for _____

Top Posts for _____

Top Posts for _____

Top Blog Posts

Top Newsletter Campaigns – Open Rates

Top Newsletter Campaigns – Click Rates